

Candace Cheung

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Work Experience

Graphic Designer, Wood, Mining (acquired Amec Foster Wheeler in October 2017)

March 2016–Present

- Design and marketing support within business and across the global organization
- Develop and design internal/external marketing communications, collateral, and corporate initiatives ranging from social to corporate to business
- Compile and organize various statistics and information, and develop content into visually appealing infographics
- Re-imagine and modernize presentations based on technical jargon-heavy content to reflect branding-suitable professionalism and presentation appropriateness
- Rebrand and modernize subsidiary company (Terra Nova Technologies) by establishing a thorough brand guideline, advertising, brochures, templates for stationary and presentations

Technical Publisher, Amec Foster Wheeler, Training & Development (acquired Foster Wheeler in November 2014)

October 2011–February 2016

- Coordinating, refining and compiling training deliverables, involving highly specialized, technical information
- Develop templates and standards based on client specifications
- Translate vendor specifications, such as P&IDs, into simplified illustrations
- Utilize graphical materials given and rework, by editing and rearranging to fit client project requirements

Web Administrator & Graphic Designer, Broadway Camera

August 2010–July 2011

- Maintenance of e-commerce website and community forums
- Create and manage online marketing campaigns regularly through newsletters and advertising
- Design promotions and sponsored event advertising: posters, pamphlets, web banners

Web Application Design Specialist, Calgoo Software

May 2007–September 2008

- Create and design workflow and rich visuals for web 2.0 and Java-based environments
- Design and maintain corporate and product portals

Knowledge

Language

- English, Cantonese, Japanese

Design

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, Muse), Microsoft Office, Microsoft Visio

Development

- HTML, CSS, XML, PHP, JavaScript

Qualifications

Bachelor of Design, Graphic Design for Marketing, 2006–2010

Kwantlen Polytechnic University, Richmond BC